

JESS LEUNG

SR ART DIRECTOR / DESIGNER

510.529.1007 / JESSCH014@GMAIL.COM / JESSLEUNG.NET

SKILLS

Photoshop / Illustrator / InDesign / Logo Design
Branding / Digital Integration / Retouching
Microsoft Office / Social Media / Fluency in Korean

HONORS

NY GOLD ADDY / Maybelline Calendar / 2009
ONE SHOW STUDENT EXHIBITION / Mighty Mouse / 2007

EXPERIENCE

SENIOR ART DIRECTOR / PUBLICIS NORTH AMERICA / NEW YORK, NY ⇨ 12/16 - 04/17
ART DIRECTOR / 04/12 - 12/16

Design global trade and consumer print ads for Matrix and Lancôme. Manage and curate lifestyle images for social media content, e.g. Instagram. Conceptualize and edit video for digital utilization, e.g. YouTube. Brainstorm and execute digital ideas for brand platforms. Work on rebranding of corporate identity.

FREELANCE ART DIRECTOR + DESIGNER / NEW YORK, NY ⇨ 08/10 - PRESENT

Design and create: key art, logos, branding, posters, websites, infographics, still life images.

Clients: Create & Complete Pictures, New York Joo An Presbyterian Church, The Yang Firm, P.C., Ra's Very Eatery, Leiven

ART DIRECTOR / GOTHAM, INC. / NEW YORK, NY ⇨ 06/07 - 03/12

Create print ads and instore displays for Maybelline New York. Conceptualize and edit TV spots from start to finish. Develop digital ideas for new brand launches. Oversee retouching and mechanicals of imagery.

DESIGN INTERN / INTERGRAM / SEOUL, SOUTH KOREA ⇨ 07/05 - 08/05

Manage and organize past projects and annual reports. Create logo designs for a children's park.

ALTER EGOS

FILM CRITIC / DESSERT CONNOISSEUR / AVID FOODIE
BOOK WORM / MUSIC JUNKIE /

EDUCATION

SYRACUSE UNIVERSITY / NEW YORK, NY ⇨ 09/03 - 05/07
BFA Advertising Design